

## Biography - Rabbi Horowitz

Rabbi Yaakov Horowitz  
Executive Vice President and Founder

Representing four generations of American Chassidic Rabbis, Rabbi Yaakov Horowitz, Spiritual Leader of the Chassidic Center of Nassau County (Bostoner Bais Medrash of Lawrence), has sparked tremendous warmth in the Five Towns/Far Rockaway community where he resides with his family.

The Original Bostoner Rebbe, Rabbi Pinchas D. Horowitz, his great grandfather, emigrated from Jerusalem to Boston in 1914, where he became well known as one of the earliest Chassidic leaders in America and a vocal spokesperson for the traditional Chassidic Jewish way of life throughout New England and the United States. When he moved from Massachusetts to the Williamsburg section of Brooklyn in 1939, the Bostoner Bais Medrash of New York was born.

Rabbi Pinchas's son, Grand Rabbi Moshe Horowitz, known as the previous Bostoner Rebbe of NY, was instrumental in the creation of the Agudath Yisroel of America, the largest national organization for furthering Orthodox American Jewish causes, and the Vaad Hatzolah, one of America's most important Jewish rescue and relief organizations for European Jews of WW II.

Continuing his father's sacred task, Grand Rabbi Chaim Avrohom Horowitz, the present Bostoner Rebbe of New York, recently established a flourishing Chassidic community in Ramat Bet Shemesh, Israel and divides his time between this enclave and his New York congregation. Upon the request of Grand Rabbi Chaim Avrohom, his son, Rabbi Yaakov Horowitz, founded the Chassidic Center of Nassau County in New York's Lawrence/Five Towns community.

Raised at the knee of his maternal grandfather, Rabbi Eliezar Adler, the Zviller Rebbe of Los Angeles, young Yaakov grew up in the West Hollywood (Beverly-Fairfax) section of LA during the 1960's.

With his special talents and communication skills, he has served in senior capacities in a number of organizations including Dor Yesharim-Committee for the Prevention of Jewish Genetic Diseases (see Newsweek Fall/Winter edition 1988).

Beginning his rabbinical work in the field of Kashruth (kosher food supervision) in 1989, Rabbi Horowitz joined the Orthodox Union-OU, the largest kosher food supervisory organization in the world. As Rabbinic Coordinator, he supervised the kosher food programs of Nestle Beverage, Smuckers and a number of other nationally recognized manufacturers of kosher food products. He was instrumental in the creation and implementation of the Ingredient Approval Registry, the system which maintains the kosher status of all ingredients found in OU food facilities in 74 countries.

Specializing in the field of Passover food production and matzo products, Rabbi Horowitz joined the B. Manischewitz Food Company (currently the RAB Food Group), in 1996, where he represents the OU as Company Rabbi and Director, Kosher Development Operations, Systems and Marketplace of Manischewitz, Rokeach, Season and Guiltless Gourmet brands. He is an internationally recognized authority on the kosher and Jewish food industry, having lectured at Wal-Mart's corporate headquarters as well as George Washington University's Foodways Symposium at the Smithsonian in Washington, D.C. Click here for an AP story on "The Matzo Maven";

Rabbi Horowitz is the Founder and Executive Vice President of the American Jewish Legacy, a national organization which preserves and disseminates the history and origins of traditional Jewry in the United States. The AJL's current exhibition, From the Mountains to the Prairie: 350 Years of Kosher & Jewish Life in America 1654-2004, is on national tour and has received academic and popular acclaim from academicians, community and lay leaders, and the media – including the New York Times (11/10/2003).

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